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Nobina reorganises to increase efficiency and focus its operations

On 1 March 2010, the Nobina Group will establish a new organisation to focus more distinctly on the contract services and express bus operations, with increased resource efficiency as the objective.

Nobina Sweden, Norway, Finland and Denmark will be organised under the new business area, Nobina Kontrakt, along with the Swebus Express business area. At the same time, the central functions will be gathered in a leaner structure for increased coordination. This will also result in a surplus of about 30 employees.

“The organisational changes we are now implementing will increase resource efficiency and improve our ability to act jointly in all markets. Combined with significant cost savings, this will create a platform for improved profitability,” says Ragnar Norbäck, CEO of Nobina AB.

For more information, please contact:

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The Nobina Group (formerly Concordia Bus Group) is the largest public bus transport operator in the Nordic region. Nobina’s mission is to simplify everyday travelling. The business comprises operations on contracts as well as express coach services. The Group consists of the operational companies Nobina Sverige AB and Swebus Express AB in Sweden, Nobina Norge AS, Nobina Finland Oy and Nobina Danmark A/S. Serving approximately 280 million travellers per annum makes Nobina one of Europe’s ten largest companies within public transportation. During the financial year 2008/09 the Group reported net sales amounting to approximately SEK 6,1 billion and at the same time employed 7,600 people.

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