

# Today's team



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Magnus Rosén, Group CEO



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Henrik Dagnäs, MD Nobina Sweden



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**Petra Axelsson**, *Director Strategy and Sustainability* 



# Today's agenda

### Nobina at a glance Looking ahead

- Sustainability
- Nobina Bus
- Nobina Care
- Nobina Mobility

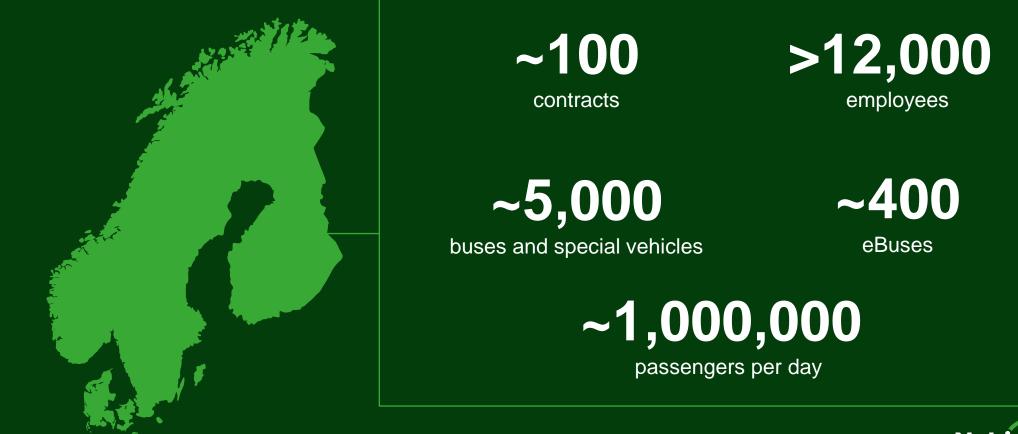
Financial Information New financial targets and final remarks Q&A Magnus Rosén Magnus Rosén Petra Axelsson Henrik Dagnäs Tomas Hansson John Strand Pernilla Walfridsson Magnus Rosén



# Nobina at a glance

Nobina Capital Markets Day 2021

# Nobina is the leading public transport company in the Nordics





# Since last CMD, we have delivered solid performance on our promises

Developed the largest specialized service traffic provider through four acquisitions



Two acquisitions in the public transport segment and one divestment



Launch of Travis, the leading MaaS-platform in Sweden



Introduced group wide Sustainability targets e.g. including ambition of 100% renewable fuel latest 2030





# It has been a special last 1.5 years, but we have shown strength in business-performance



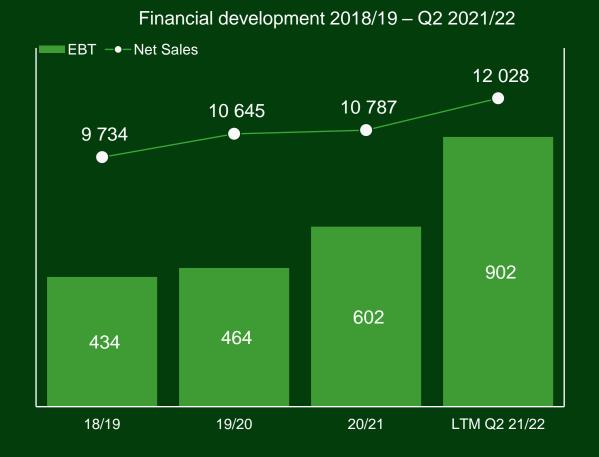
Stable underlying core business

Expanding add-on business and PROVE

Development of new business opportunities



# This is also seen in the financials



Strong performance towards our current financial targets 8.8% Avg. net sales growth 5% p.a. p.a.since 18/19 7.5% EBT adj margin 5% LTM **2.4x** Net debt/EBITDA 3.0-4.0x Aug 2021 63% Dividend policy at least 75% of EBT FY20/21



# Looking ahead

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# Strong underlying market fundamentals calls for high structural growth also in the future

The public transport market is driven by three main macro trends

These trends are top priority for society to handle, even more so in the future

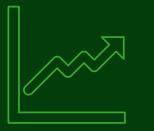


Climate change Growing and ageing population

Growing cities



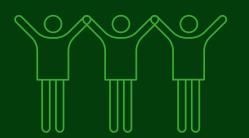
# To capture the opportunities ahead we have defined three strategic objectives



Maximize shareholder value



Maximize positive effect on environment, travelers and society

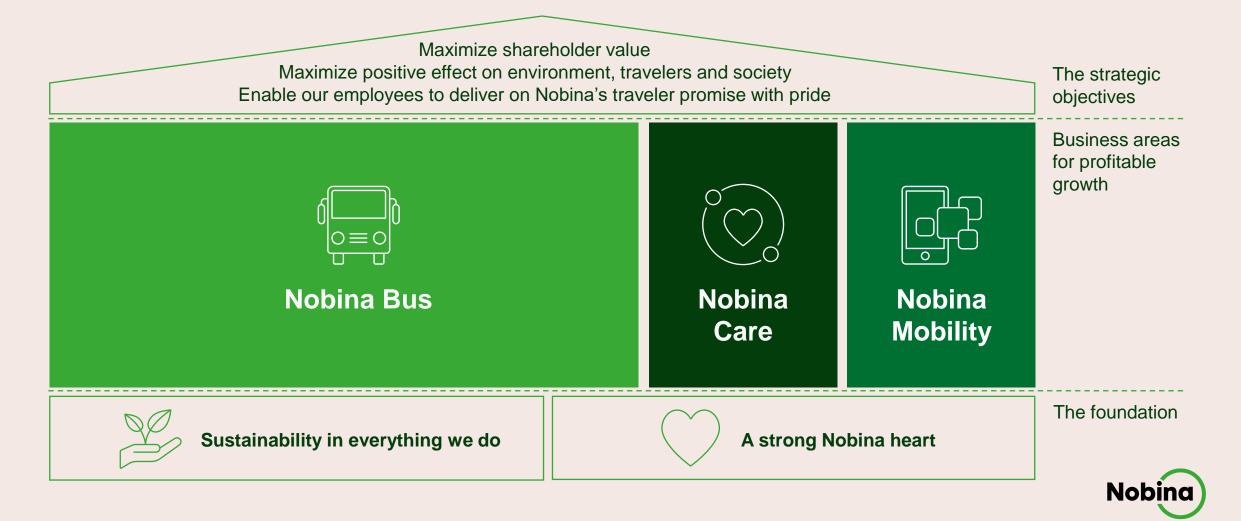


Enable our employees to deliver on Nobina's traveler promise with pride

Profitable and sustainable growth



# To deliver on this we have refined our strategy



# Sustainability at the core

# Sustainability is at the core of our business model...



Reducing CO2-emissions by enabling people to shift from personal cars

The CO2 emissions per passenger km in personal car estimated to **more than 2.5 times** the ones in public transport



Contributing to a more inclusive society for everyone

More than 1,000,000 passengers a day
More than 10,000 travels for people with special needs

per day



Enabling people to get into employment

12,000 employees whereof majority drivers





# ... which is also visible from our current ESG ratings





# We are taking responsibility throughout the value chains of our services

Initiatives to maximize our positive effect

The foundation: Offer more people reliable, efficient, safe and sustainable transport choices

Systematic approach to reduce CO2 emissions

Active work to reduce water usage

Accelerated work with supplier value chains

**The Nobina heart** – the core of our culture



# From Q1 next fiscal year we will report on progress for our most important sustainability metrics

Strategic objectives	Definition	Target level
Maximize positive effect on environment, travelers and society	CO2 emissions (scope 1 and 2)	To be defined and validated by
	Share of green drives	At least 90%
	Share of renewable fuel	100%*
	Growth in traveler volumes	Higher than population growth
	Motivation in levels in annual employee survey	High scores in at least 14 out of 16 questions
Enable our employees to deliver on Nobina's traveler promise with pride	Share of female managers and drivers	At least 30% for managers At least 20% for drivers

# Nobina Bus

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# Nobina Bus at a glance

**Together** we keep the society moving every day



High share of renewable fuel (FY20/21)

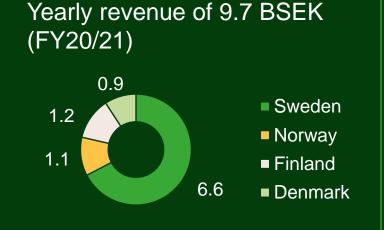
Bus: 82% Sweden: 99%



Growth of ~3% p.a. since 2018/19



Avg EBITA margin ~6.8% since 2018/19



Employs ~11,500 people and ~4,000 buses whereof ~400 eBuses



# A market dynamic based on political targets, with long contracts and stable revenues



Local government drives the sustainability agenda and the goal for public transport

#### Examples



#### Examples



**Operators** deliver the traffic, ensuring the day-to-day operations is handled



**Bus service** 

The contracts are typically 8–10 years plus potential option years and come in two general forms:

### **Production contracts**

compensates the operator for running a given network and timetable. i.e fixed parameters

**Incentive contracts** is partly compensating the operator based on a variable component in line with the PTA:s assignment.



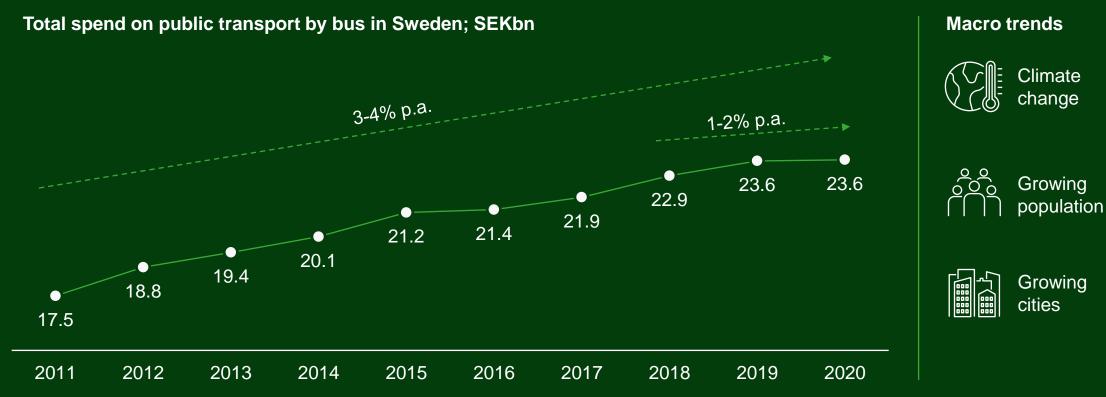
Assigns the PTA:s and funds with public subsidies (~50%)

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Assigns the operators with contract-based payment

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# Strong underlying market fundamentals calls for even higher growth in the future, after the Covid recovery





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# Future ambition level: Strengthen the market leading position in the Nordic bus business, both in terms of size and profitability

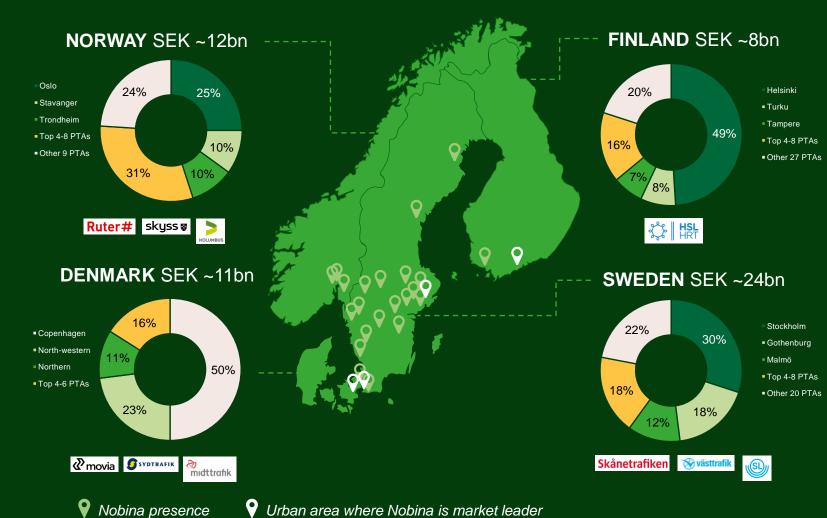




Nobina Capital Markets Day 2021

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# Nobina has a strong platform for organic growth in all markets



Market size and share of different regions

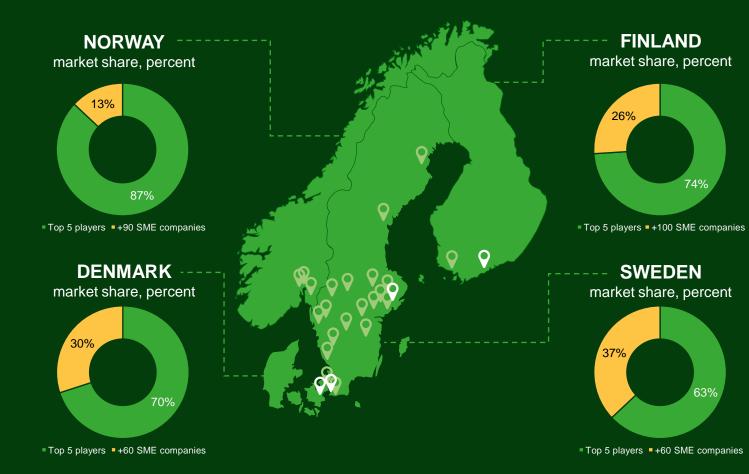
**Strategy for organic growth:** Strengthen position in white spots in Sweden as well as in the other markets through proven "recipe" including best in class:

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- Tender process
- Planning process
- Operations now and in the future
- Contract management

# M&A is also a clear growth opportunity both in terms of structural and bolt-on acquisitions



M&A strategy centered around a set of criteria, e.g.:

- Build scale
- Enter new regions
- Value creation through Nobina's ownership



# Add-on business to drive competitiveness and profitability

Illustrative examples



### **Replacement traffic**

Replacement traffic for other modes of transport e.g. Bus for train



### **Commercial B2B**

B2B offering on national, regional and local level e.g. Tourist traffic, Event traffic, transport of local associations



### Broaden services to our customers related to the bus contracts

Offering other services to our customers related to the bus contract e.g. facility management of related buildings, customer host services, bus stop maintenance, etc.



# Broaden services into relevant local market

Contracts in new areas of transport tendered by the local municipalities e.g. food transports



### **Commercial B2C**

Offering to end consumers in terms of inter regional traffic or more niche products e.g. airport shuttle



# **Public transport** *meet global megatrends* – We are part of the solution



# Nobina Care

# Nobina Care – what we do

### Nobina Care's purpose is to contribute to a more *inclusive society*

We accomplish this by providing people with special needs a reliable and safe means of transportation



# Nobina Care has a top 3 position in Sweden and a challenger position in Denmark





#### **Operating model**

- Four different brands operated with the benefits of small and agile companies under the Nobina Care umbrella
- Key strengths include local market knowledge, entrepreneurship, strong operations and quick adaptions
- Samtrans has a different operating model compared to the others, with significant shares of outsourced drivers

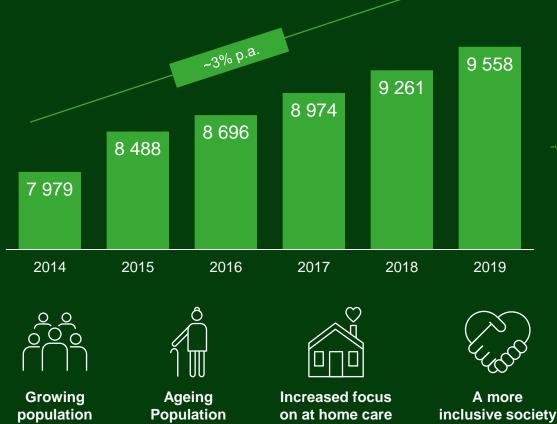


#### Note:

Co-workers are persons not employed by Nobina Care but working a significant part of their time for Nobina Care through a subcontractor. Numbers exclude covid-related personnel Revenues are estimated as LTM run-rate revenues excluding Covid impact (postive and negative)

# The service traffic market in Sweden is valued at almost 10 BSEK and growing ~3% p.a. driven by demographics

## Spend on service traffic in Sweden SEKmn



Segment split in Sweden Share of total market; Percent



### Mobility services

Trips to and from work or activities for persons with special needs ("Färdtjänst")

# 40%

15%

### **School traffic**

Trips to and from school for children with special needs or with schools far away from home

### Healthcare trips

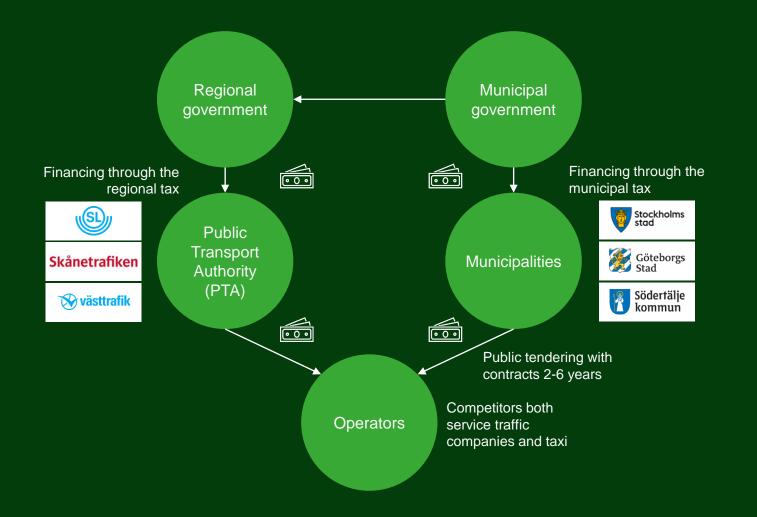
Trips to and from healthcare appointments ("Sjukresor")

### Social care trips

Trips to and from activities in social care (e.g. daily activities)



# The service traffic market has similarities with public transport – but also a few key differentiating factors



Service traffic compared to public transport

### Key differentiating factors

- Tendered by municipalities and PTAs
- Shorter contracts: 2-6 years
- Less mature tendering capabilities
- Competitors both service traffic companies and taxi

### Similarities

- Governed through politics (regional and municipal level)
- Public tendering (LOU)
- Mix of fixed and variable compensation (per trip and/or fixed per contract)

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# Nobina Care has proven ability to quickly establish new services as well as presence in a broader care space



**10,000** transportations of covid-infected patients



**10,000** vaccinations in Östergötland



# 13/21

Samtrans active in 13 of 21 regions in Sweden for mobile covid-testing



# 3,000,000

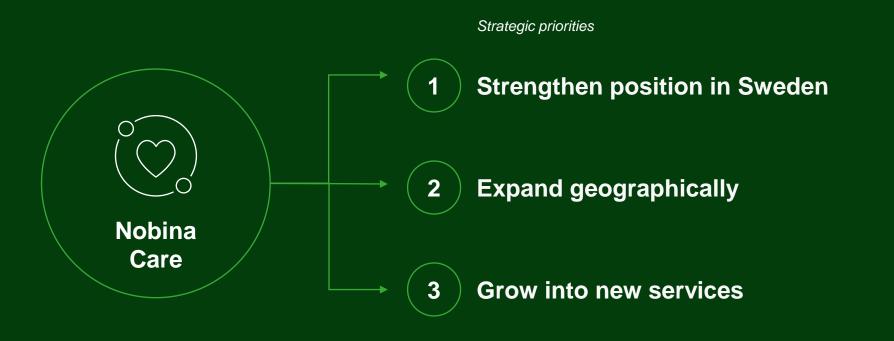
test kits sourced and assembled



**300** test locations for PCR-testing of Covid

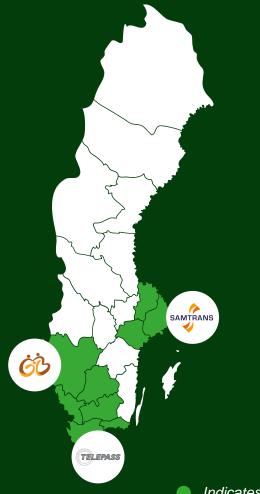


# Future ambition level: Continue route to market leadership in Sweden and build on abilities from pandemic to grow into new services





# Nobina Care has a strong platform to further consolidate and strengthen position in Sweden



Nobina Care will further strengthen the position as the quality player in the Swedish market

### To further grow Nobina Care will

Work to raise the quality requirements in tenders



Grow organically both in metropolitan regions and in adjacent regions



Continuously identify and act on M&A-targets

### To further improve profitability Nobina Care will

- Continuously evaluate mix of own vs outsourced resources
- Continue to invest in digital tools to improve efficiency and customer interfaces



# The markets outside of Sweden are fragmented, growing and with room for quality players

### NORWAY

Market size est, 4 BSEK

- Mainly operated through local taxi companies
- Fragmented market where it is common to have 10–15 bidders per contract

### DENMARK

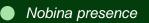
Market size est, 3 BSEK

- Fragmented market with largest player at ~10% market share
- Service traffic and taxi largely separated
- Most similar to Swedish market of the three



Market size est, 5 BSEK

- Mainly operated through local taxi companies
- Fragmented market where it is common to have ~10 bidders per contract





# Several opportunities to grow into related services for both profitability and revenue growth

Select examples

### Adjacent markets in mobility

Strong growth in adjacent markets such as apptaxi and ecommerce. Existing partnerships in this space include Bolt and Bring.



### Adjacent markets in care

Nobina Care is a natural part of the services for our current end users. We will explore additional services in elderly care, LSS and company healthcare.



### New markets in mobile care

Healthcare is facing several challenges, of which mobility will play a part. Our ambition is to continue to innovate to be a part of that solution for the society.





## Towards a more inclusive society – We are part of the solution



# Nobina Mobility



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TJÄNSTER

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FAVORITER

Vart vill du åka?

Travis

## Nobina Mobility at a glance

Your everyday travel partner

# all Mobility in one place

**10**+ partners and more to come

Travis









## Nobina Mobility at a glance

Your everyday

travel partner

## Travis





Brand agnostic with user at the center



Nordics as focus



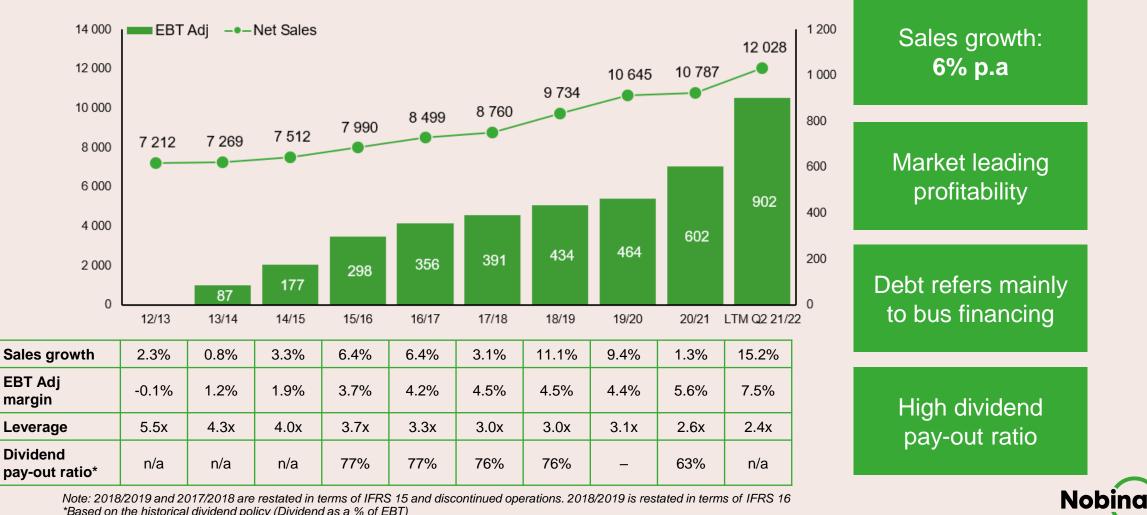
Commission based business model

Public transport at the core



# **Financial information**

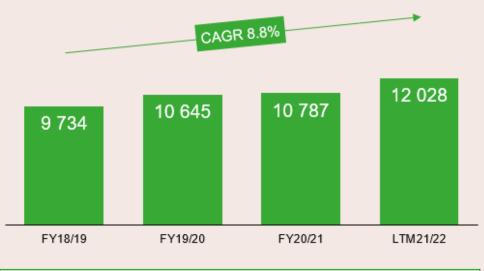
## Strong financial track record



Note: 2018/2019 and 2017/2018 are restated in terms of IFRS 15 and discontinued operations. 2018/2019 is restated in terms of IFRS 16 \*Based on the historical dividend policy (Dividend as a % of EBT)

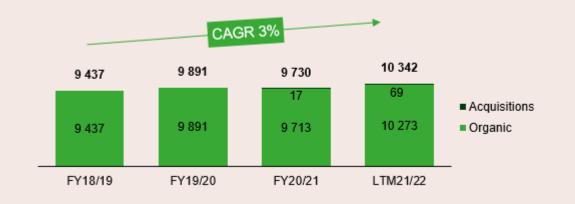
## Strong sales growth since FY18/19 driven by stable core business, acquisition of the businesses within Care and the Covid-19 business

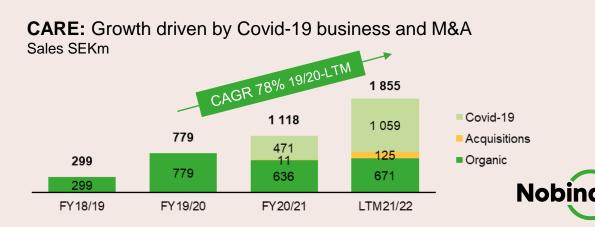
**GROUP:** Stable core business, care-related acquisitions and Covid-19 business are the main growth drivers Sales SEKm



Sales growth (YoY)									
Organic	2.4%	2.5%	14.5%						
Acquisitions	6.4%	0.3%	1.8%						
Currency	0.5%	-1.5%	-1.1%						
Total	9.4%	1.3%	15.2%						

**BUS:** Stable growth despite Covid-19 pandemic Sales SEKm

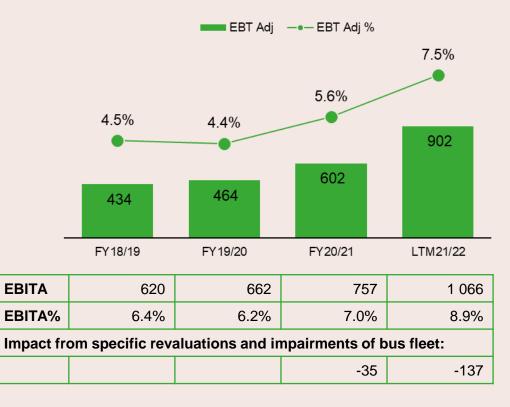


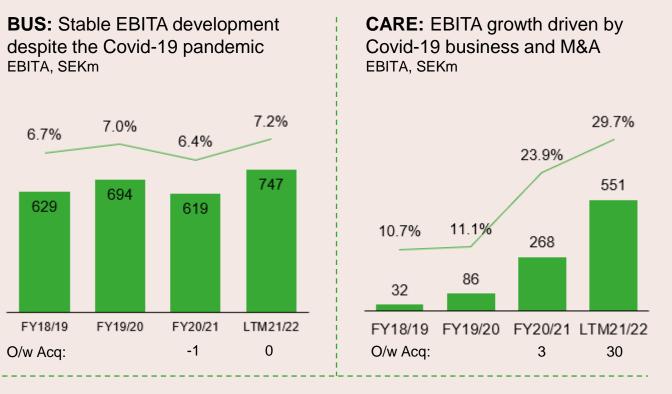


Note: In the Group numbers, internal sales between Bus and Care have been eliminated. Refer to appendix for details.

## Growth in EBT Adj vs FY18/19 driven by stable development in the core business in combination with the Covid-19 business

**GROUP:** EBT Adj margin well above the target of 5% driven by stable core business and the Covid-19 business EBT Adj, SEKm



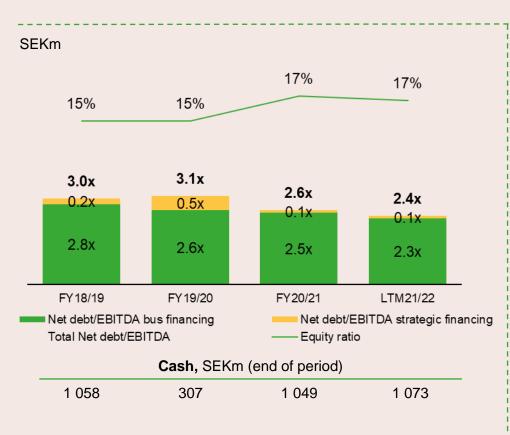


Note: Central functions and Other items are not included in the above numbers for Bus and Care.



## Solid balance sheet ready to support growth-oriented initiatives as well as dividends

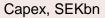
### Solid balance sheet...



...enables investments in both organic growth and acquisitions, while still maintaining an attractive dividend policy

Lower leverage ratio and improved equity ratio supports:

• Funding **organic growth**, including step up in externally financed bus investments in the coming years (related to planned traffic starts)





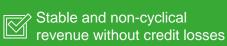
Investing in the increasingly active acquisition agenda

These investments drive future organic growth and improved operating cash flow which enables us to stay **committed to our leverage target** and **maintain an attractive dividend policy** 



## **Attractive financial model** and access to financing





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Track record of incremental efficiency improvements

Debt financed fixed assets connected to long term contracts

Stable and predictable operating cash flow

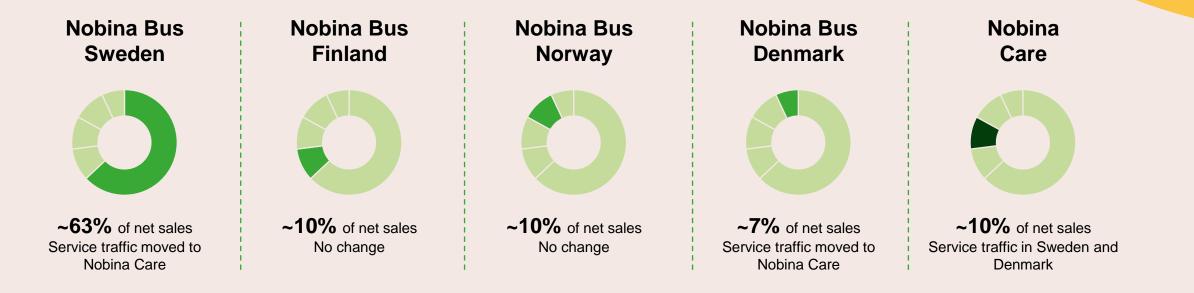


Long and index protected contracts



## A refined strategy also calls for an updated segment reporting

Effective March 1, 2022



### **Nobina Mobility**

Nobina Mobility is reported within central functions. Separate KPI's will be shared for this business area.



\* The segments share of total net sales has been derived by using a total Group sales proforma for acquisitions and excluding the Covid-19 business.

# New Anancial BRIO targets and tiffnal, remarks

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## Key financial metrics will remain, with an adjustment to the Growth target and the Dividend policy





## Growth

The Group's target is to have an average annual net sales growth of **7 percent**\*

\*adjusted for the Samtrans Covid-19 business

**Organic grow**th opportunities in both Care and Bus with an underlying market growth of 3-4% p.a.

Accelerated opportunities in add-on businesses within Bus

Additional opportunities within **related** services to Care

Continued focus on **M&A** in both Bus and Care

## Profitability

Nobina's target is to achieve an EBITA margin of 6.5 percent at average contract age being 50 percent of average contract length Stable profitability in underlying core business with continued focus on **addon business and related services** 

**Resource efficiency** will continue to be a clear focus in all business areas

**Continued focus on M&A** will give positive profitability effects over time

Note that this is the same target level as before EBT adj 5% recalculated to EBITA level

## Leverage

Under normal circumstances, Nobina's net leverage ratio is to be within **3 to 4 times net debt / EBITDA**, including strategic debt financing

Reflects Nobina's long contracts, stable customer base, strong cash flow and bus financing model

## **Dividend policy**

Nobina expects to, under normal circumstances, pay a dividend of **at least 60 percent** of net profit

The future basis for the policy will be net profit as deductibles from historical losses have been used

The stable core business enables one of the **highest dividend policy levels** in the public stock market

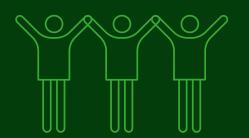
To support **accelerated growth** efforts a higher headroom for investment will be needed

# In summary, a set of clear strategic objectives for the coming years



Maximize shareholder value

Maximize positive effect on environment, travelers and society



Enable our employees to deliver on Nobina's traveler promise with pride

Profitable and sustainable growth



## Summary of investment highlights Attractive prospects for profitable and sustainable growth

- Strong underlying market fundamentals with a structural market growth of 3-4% p.a.
- Attractive organic growth prospects within all business areas
- Active acquisition agenda with growth ambitions in all business areas
- Clear ESG case with a sustainable business model in its core
- Attractive dividend policy with amongst highest levels on the public stock market





# Thank you!

# Appendix

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### Net sales and EBITA by new segment structure

		FY19,	/20			FY20/	21		FY21/	22				
SEK in millions	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	FY18/19	FY19/20	FY20/21	LTM21/22
Net sales by segment														
Nobina Bus Sweden	1 762	1 487	1 709	1 596	1 526	1 522	1 790	1 715	1 928	1 739	6 564	6 554	6 553	7 172
Nobina Bus Denmark	215	231	242	230	231	213	216	203	212	213	648	919	862	844
Nobina Bus Norway	248	354	289	287	263	320	257	280	289	322	1 047	1 178	1 120	1 148
Nobina Bus Finland	322	299	312	316	327	292	299	284	309	291	1 178	1 249	1 202	1 183
Nobina Care	207	163	213	195	170	220	301	427	595	532	299	779	1 118	1 855
Elimination	-6	-7	6	-10	-8	-2	-9	-51	-58	-58	-4	-18	-70	-177
Central functions and other items	1	1	-9	-9	-	-	-	2	-1	1	2	-16	2	2
Total net sales	2 749	2 528	2 763	2 605	2 509	2 564	2 854	2 860	3 274	3 040	9 734	10 645	10 787	12 028
EBITA by segment														
Nobina Bus Sweden	160	98	211	84	50	111	225	57	123	197	554	552	442	601
Nobina Bus Denmark	7	20	16	7	11	-4	10	10	-3	17	18	51	26	32
Nobina Bus Norway	-9	23	14	15	13	40	21	7	2	37	13	43	81	67
Nobina Bus Finland	12	15	15	6	21	24	12	13	15	7	44	48	70	47
Nobina Care	20	24	24	18	24	39	84	120	185	161	32	86	268	551
Central functions and other items	-23	-18	-36	-41	-29	-20	-45	-35	-66	-85	-41	-118	-129	-231
Total EBITA, adjusted	168	162	243	89	89	190	307	171	255	333	620	662	757	1 066
Acquisition related costs	-2	8	-3	-5	-3	1	-3	1	-2	-5	-25	-2	-4	-8
Total EBITA, reported	166	170	240	85	86	191	304	172	253	329	595	660	753	1 057
EBITA %														
Nobina Bus Sweden	9.1%	6.6%	12.3%	5.2%	3.3%	7.3%	12.5%	3.3%	6.4%	11.3%	8.4%	8.4%	6.7%	8.4%
Nobina Bus Denmark	3.3%	8.7%	6.6%	3.0%	4.8%	-1.9%	4.6%	4.9%	-1.4%	8.0%	2.8%	5.5%	3.0%	3.8%
Nobina Bus Norway	-3.6%	6.5%	4.8%	5.2%	4.9%	12.5%	8.2%	2.5%	0.7%	11.5%	1.2%	3.7%	7.2%	5.8%
Nobina Bus Finland	3.7%	5.0%	4.8%	1.9%	6.4%	8.2%	4.0%	4.6%	4.9%	2.4%	3.7%	3.8%	5.8%	4.0%
Nobina Care	9.9%	14.7%	11.2%	9.3%	14.1%	17.8%	28.0%	28.2%	31.1%	30.3%	10.7%	11.1%	23.9%	29.7%
Total EBITA, adj	6.1%	6.4%	8.8%	3.4%	3.5%	7.4%	10.8%	6.0%	7.8%	10.9%	6.4%	6.2%	7.0%	8.9%
Total EBITA, reported	6.0%	6.7%	8.7%	3.3%	3.4%	7.4%	1 <b>0.7%</b>	6. <b>0</b> %	7.7%	10.8%	6.1%	6.2%	7.0%	8.8%



## Net sales and EBITA newly acquired companies

		FY19/2	0			FY20/21			FY21/	22				
SEK in millions	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	FY18/19	FY19/20	FY20/21	LTM21/22
KE-buss														
Net sales, external								17	22	21	-	-	17	60
Net sales, internal								-	6	5	-	-	-	10
Net sales, total	-	-	-	-	-	-	-	17	28	26	-	-	17	70
EBITA	-	-	-	-	-	-	-	-1	-1	1	-	-	-1	-0
EBITA%								-4.4%	-3.4%	5.8%			-4.4%	-0.3%
Göteborgs buss														
Net sales, external	-	-	-	-	-	-	-	11	33	24	-	-	11	68
Net sales, internal	-	-	-	-	-	-	-	5	24	18	-	-	5	47
Net sales, total	-	-	-	-	-	-	-	16	58	42	-	-	16	115
EBITA	-	-	-	-	-	-	-	3	15	7	-	-	3	25
EBITA%								18.0%	26.3%	17.9%			18.0%	22.1%
Telepass														
Net sales, external	-	-	-	-	-	-	-	-	-	57	-	-	-	57
Net sales, internal		-	-	-	-	-	-	-	-	4	-	-	-	4
Net sales, total	-	-	-	-	-	-	-	-	-	61	-	-	-	61
EBITA	-	-	-	-	-	-	-	-	-	5	-	-	-	5
EBITA%										8.0%				8.0%



### Nobina Bus and Nobina Care: Net sales breakdown (incl. Covid-19 business) and EBITA

		FY19/	<b>′20</b>			FY20/	21		FY21/	/22					
SEK in millions	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	FY18/19	FY19/20	FY20/21	LTM21/22	
Nobina bus															
Net sales															
Nobina Bus Sweden	1 762	1 487	1 709	1 596	1 526	1 522	1 790	1 715	1 928	1 739	6 564	6 554	6 553	7 172	
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Nobina Bus Norway	248	354	289	287	263	320	257	280	289	322	1047	1 178	1 120	1 148	
Nobina Bus Finland	322	299	312	316	327	292	299	284	309	291	1 178	1 249	1 202	1 183	
Elimination	-0	-1	-1	-4	-3	-3	-0	-1	-2	-1	-	-9	-8	-5	
Total	2 546	2 369	2 552	2 424	2 344	2 344	2 562	2 480	2 736	2 564	9 437	9 891	9 730	10 342	
of which acquisitions	-	-	-	-	-	-	-	17	27	25	-	-	17	69	
EBITA	170	156	255	113	95	170	266	87	136	258	629	694	619	747	
EBITA%	6.7%	6.6%	10.0%	4.7%	4.1%	7.3%	10.4%	3.5%	5.0%	10.0%	6.7%	7.0%	6.4%	7.2%	
Nobina care															
Organic, excl Covid-19	207	163	213	195	134	149	190	163	171	146	299	779	636	671	
Acquisitions	-	-	-	-	-	-	-	11	33	81	-	-	11	125	
Covid-19 business	-	-	-	-	36	71	110	253	391	305	-	-	471	1 059	
Total	207	163	213	195	170	220	301	427	595	532	299	779	1 118	1 855	
EBITA	20	24	24	18	24	39	84	120	185	161	32	86	268	551	
EBITA%	9.8%	14.7%	<b>11.2%</b>	9.2%	14.1%	17.8%	28.1%	28.1%	31.1%	30.3%	10.7%	11.1%	23.9%	29.7%	
Other items															
Net sales															
Elimination	-6	-6	7	-6	-5	1	-9	-50	-56	-57	-4	-9	-62	-172	
Central functions and other items	1	1	-9	-9	-	-	-	2	-1	1	2	-16	2	2	
Net sales - other items	-5	-5	-2	-15	-5	1	-9	-48	-57	-56	-2	-25	-60	-170	
EBITA															
Central functions and other items	-23	-18	-36	-41	-29	-20	-45	-35	-66	-85	-41	-118	-129	-231	
Group															
Total net sales	2 749	2 528	2 763	2 605	2 509	2 564	2 854	2 860	3 274	3 040	9 734	10 645	10 787	12 028	
Total EBITA, adjusted	168	162	243	89	89	190	307	171	255	333	620	662	757	1 066	



### **Deferred tax and Tax guidance**

				Deferred tax loss carry-
SEKm	Deductible amounts	Tax rate	Tax effect	forwards, recognised
Sweden	-	20.6%	-	-
Norway	369	22.0%	81	-
Finland	-	20.0%	-	-
Denmark	196	22.0%	43	7
Total	565		124	7

- All historical tax losses in Sweden have been used.
- For Norway and Denmark, net operating losses amounting to 565 MSEK build up historically, with a tax effect of 124 MSEK, which can be set-off against taxable trading income in the future in the respective countries. Limited amounts recognised on the balance sheet.

### Tax guidance:

- Average tax rate for the Group: cirka 20.6%.
   Note that the effective tax rate can differ from this as this is impacted by other items.
- Estimated paid tax in 2022/23: cirka 15-20 MSEK

